

Dear

Thank you for your Freedom of Information request concerning outdoor advertising.

The Trust can provide the following information:

Does the trust advertise Initiatives or similar on billboard hoardings or on bus shelters? **Yes**

Does the trust own any of its own billboard or advertising sites? **No**

If so how many of each type? **N/A**

Do you currently purchase your own billboard, 6 sheet or other large format advertising posters? **No**

If so, how many a year do you buy of each type and what is your annual spend by type? **N/A**

Is this currently contracted? **N/A**

If so who has the contract and when does this contract end? **N/A**

Does the trust advertise Initiatives or similar on Buses? **Yes**

If so, do you currently purchase your own bus-side advertising? **The Trust used TMP advertising agency and all adverts are processed and managed via them. The only outdoor media the Trust has used was for a bus campaign for attracting staff to join its bank staff in May 2013-Dec2013 (££4,631.30- May 2013)**

If so, how many a year do you buy of each type and what is your annual spend by type? **See above**

Is this currently contracted? **No**

If so who has the contract - and when does this contract end? **N/A**

Does the trust purchase PVC external Banners for advertising purposes? **-See above**

If so, how many a year do you buy and what is your annual spend? **-See above**

Is this currently contracted? -

If so who has the contract- and when does this contract end? **-See above**

What is the name, email address and contact number of the person who manages your Outside Advertising for billboards, 6 sheets, bus advertising and banner advertising-

[See above](#)

If you have any queries about this response please contact the information governance manager at foi@homerton.nhs.uk , in the first instance. If, following that, you still have any concerns, you may contact the Information Commissioner either by letter, FOI/EIR Complaints resolution, Wycliffe House, Water Lane, Wilmslow, Cheshire SM9 5AF, or by email www.informationcommissioner.gov.uk to take them further.

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Yours sincerely

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